2) a 300 word description of what you will attempt to produce in your project

In basic terms, your site should be written for a niche audience: essentially anything where users can contribute content and see the content of other users. However, it should not be blandly general. For instance it should not be a generic photo-sharing site. However, it could be a photo-sharing site for sports-photography only. Therefore, you must have a very specific community of users you are targeting.

What you should avoid

• A “company” website

• Any topics pg rated or above